At The Forefront of Ecological Thermal Insulation

From Recycled Paper to Environmentally Friendly, Cost-Effective Solutions

United Fibers Nature Blend™ Cellulose is the perfect Eco-friendly insulating product for residential applications, where many homeowners place their highest performing insulation. Nature Blend™ Cellulose is an easy and effective option for increasing your home insulation’s performance by adding onto existing installations or giving your attic an update by replacing older, less effective products. When choosing Nature Blend™ Cellulose, you can be sure that you are not only increasing the energy efficiency of your home but you are also making the sustainable product choice. Nature Blend™ Cellulose is comprised of 85% post-consumer recycled paper and treated with proven fire retardants, ensuring not only cost-cutting performance, but health and safety in your insulation choice!

Professional-grade cellulose homeowners rely on, time and time again. The reason?

- Premium Quality
- Exceptional Sound Absorption
- Maximum Thermal Performance
- Greater Coverage and Insulating Results
- Safe, Reliable and Proven

UltraTouch™ Nature Blend Cellulose

Whether for new construction or retrofitting purposes, installing UltraTouch Nature Blend Cellulose Insulation is fast and easy. Installation equipment rental may be offered free of charge with applicable minimum purchase. If you are unfamiliar with proper installation techniques, please visit our Licensed Professional Directory at unitedfibers.com/installer.

Making your home energy efficient

Energy-efficient improvements not only make your home more comfortable, but they can yield long-term financial rewards. The U.S. Department of Energy states that nearly 31% of the heating or cooling produced in your home is lost through your roof, walls or ceiling. The leading cause? Poor insulation or the lack of insulation. Properly insulating your home with United Fibers’ UltraTouch Cellulose® is the first step in making your home energy efficient.

Winning the Green Game

“Cellulose has the highest level of recycled content in the insulation industry - up to 85%. Cellulose insulation is made with recycled paper, paper that might otherwise end up in a landfill. Fiberglass has nearly 50% recycled content whereas foam products have little or none.”

An Industry Leader with Green Values at Heart...

At United Fibers we believe quality has no substitute. Our unmatched service in the recycling industry and the ability to transform these materials into one of the greenest eco-friendly building products has placed our name as an industry leader and committed advocate in making Mother Earth a Greener place – a privilege we take seriously.
Making the Right Choice

There are basic needs in life: Food, water, clothing and shelter. Our homes and our shelters, are more than a mere physical structure. They are the place where we retreat for protection, comfort and spending time with family and friends. The materials used for and in our homes reflects who we are, but these materials often come at a large cost to our environment. Today, manufacturers, architects, designers and builders are stepping up to address their role and the demands of clients in providing materials that pave the way for environmentally-responsible homes. You have a role too. Whether you are remodeling or building new, choosing Green materials for your home will benefit your health, comfort, environment and finances.

Why Nature Blend™?

Confidence in Green

Nature Blend™ forms a thermal barrier that actually repels extreme chill and intense heat, protecting your home and family. Its Class 1 Fire Rating meets or exceeds all local and national building code requirements. It also meets the high standard set by Energy Star, Scientific Certification Systems (SCS) and U.S. Green Building Council (USGBC).

The Beautiful Sound of Green

Different installation materials dramatically affect how well noise is controlled. Traditional batts leave gaps and voids since they are cut and patched to fit the countless variations throughout a home or building structure. Nature Blend™ completely fills cavities, leaving few air pockets for sound to travel. It also creates a monolithic seal due to its unique density nature. These sound reduction properties effectively trap, isolate, and control sound waves. The result is a quiet, comfortable environment among rooms, walls and ceilings.

Keeping Green in Your Pocket

See immediate savings in your power bill! Nature Blend™ provides energy-saving thermal performance. The unique development and manufacturing of Nature Blend provides a strong thermal protection even in extreme temperature changes. The density of Nature Blend™ also contributes to providing a consistent thermal performance day in and day out. Nature Blend™ is manufactured to be blown-in, which allows its unique small fiber construction the ability to fill small gaps, spaces and hard to reach air leak areas not allowed with traditional insulating batts. Protecting your home with Nature Blend™ will reward you and your family with years of savings.

Contact Us Today:

[Logo and contact information]

Nature Blend™
Natural Fiber Cellulose Insulation